TOTAL HEALTHWORKS

Digital Health for Parkinson's and Alzheimer's

Sponsorship Proposal

From

Bennett Gatto PT, DPT

TOTAL HEALTHWORKS

SPONSORSHIP PROPOSAL

ABOUT US

Total HealthWorks aims to improve the lives of individuals living with Parkinson's Disease (PD) and Alzheimer's Disease (AD) through telehealth physical therapy with remote patient monitoring, online group exercise classes, and education specifically designed to help individuals maintain their independence through lifestyle modifications and positive habits. Our team has over 50 years of experience working with People with Parkinson's and their caregivers, inspiring hope and empowering individuals to live their best life, despite having a neurological disorder.

WHAT WE OFFER

Evidence-based therapy, classes and continuing education to:

- 250 members across 23 states and 5 countries
- 130 certified healthcare professionals
- 8 live exercise classes per week via Zoom
- 75% of members have been members for more than 12 months
- 91% of members participate in classes at least 2 times per week
- 15,000+ person reach across all platforms per month
- Free online exercise class every Wednesday open to the public

OUR GOAL

Our goal has always been to help more people. With your sponsorship, we can continue to offer free classes to further our reach, spread awareness, and provide more people the opportunity to improve their quality of life.

TOTAL HEALTHWORKS

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SPONSHORSHIP LEVELS

Active for 3 months

Platinum - $25,000

- 30-second video ad placed on the Total HealthWorks home page
- Video ad played at the beginning of every free Wednesday class
- Everything included in Gold Package

Gold - $15,000

- 1 static ad on the Total HealthWorks website home page
- Sponsorship recognition during every free Wednesday class
- Logo on the Total HealthWorks website as a Sponsor
- Sponsorship recognition in weekly emails to our audience

Silver - $7,500

- Sponsorship recognition during every free Wednesday class
- Logo on the Total HealthWorks website as a Sponsor
- Sponsorship recognition in weekly emails to our audience

Bronze - $2,500

- Logo on the Total HealthWorks website as a Sponsor
- Sponsorship recognition in weekly emails to our audience

WHAT YOUR SPONSORSHIP WILL DO

- Sponsor the free Wednesday class, available to the public
- Increase targeting across all social media platforms
- Spread awareness to the Parkinson's and Alzheimer's Communities

Charles
1 review

★★★★★ 11 months ago

It's hard to put into words how much this program means to me and my family. Without David and Jackie I am sure I would have gone backward in my Parkinson's journey instead of so far forward. This is not only a physical aerobic and strength program but also has a mental exercise component to keep all of us moving forward. A positive attitude is always encouraged as is put forth every day by Jackie and David. My wife and I feel fortunate to have formed a friendship on zoom with great people for hopefully years to come. Thank you!

Cammie
3 reviews

★★★★★ 2 years ago

Total HealthWorks was an awesome way for my mom to rehabilitate. After working out with them, we have seen immense improvement for her memory. I'm so glad to have my mom back!

Elizabeth
1 review

★★★★★ 5 months ago

Joining Total HealthWorks and exercising daily with Jackie and David are two of the best decisions I have made since my Parkinson's diagnosis 10 years ago! I highly recommend them!

Scott
2 reviews

★★★★★ 2 years ago

If you have Parkinson's then you NEED to work with David Zid. They have one of the best programs to slow Parkinson's Disease you will find. When COVID-19 closed down the fitness centers, David and Jackie stepped up to provide live online exercises classes. This allowed us to resume the workouts that we require to keep moving. They are caring, knowledgeable and provides workouts that can be done at home without a great amount of equipment.

xrayben95
1 review

★★★★★ 10 months ago

From the beginning, you know they're here to help. You feel better when you work out and they coach you through. Every workout is different. Sometimes they count a little slow. 😉😁Worth every nickel if you have a movement disorder. Very affordable. Thank you Jackie and David and Christa. I'm so grateful I found you.

Rich
17 reviews · 5 photos

★★★★★ 9 months ago

Having been diagnosed with early onset Parkinsons, and having exercised for many decades, I was thrilled to find the Total HealthWorks classes. it addresses the many aspects of slowing the progress of Parkinsons, through cardio, memory and strength training. Anyone, regardless of fitness, can participate seated, standing, and with any other body limitation. Please make sure you share with anyone who would benefit.

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THANK YOU

Advertising Sponsorship:

Total HealthWorks

Bennett Gatto PT, DPT

502-609-4289

bennett.gatto@totalhealthworks.com

https://totalhealthworks.com/

Tax-Deductible Donations

Give NeuroHealth, Inc.

501(c)(3) nonprofit organization

bennett.gatto@giveneurohealth.org

https://www.giveneurohealth.org/

Give NeuroHealth provides scholarships to qualifying, under-served individuals for Total HealthWorks memberships.